COURSE OUTLINE

(1) GENERAL

SCHOOL	Social Science
ACADEMIC UNIT	Department of Social Anthropology and History
LEVEL OF STUDIES	undergraduate

COURSE CODE	W/S-047		**SEMESTER**	F

COURSE TITLE	Special issues in the anthropology of tourism

INDEPENDENT TEACHING ACTIVITIES *if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits*	**WEEKLY TEACHING HOURS**	**CREDITS**
	3	6
Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).		

COURSE TYPE *general background, special background, specialised general knowledge, skills development*	Elective –special subject
PREREQUISITE COURSES:	none
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	Greek
IS THE COURSE OFFERED TO ERASMUS STUDENTS	no
COURSE WEBSITE (URL)	https://eclass.aegean.gr/modules/units/?course=SA214&id=3675 https://eclass.aegean.gr/courses/SA214

(2) LEARNING OUTCOMES

Learning outcomes
The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.

Consult Appendix A
- *Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area*
- *Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B*
- *Guidelines for writing Learning Outcomes*

The course seeks to familiarize the students with the anthropological approach to tourism both from the viewpoint of methodology and the analytical problematic of certain research issues. The seminar's objective is to facilitate a deeper understanding of the phenomenon of tourism from the perspective of anthropology's research practice as well as theoretical analysis. Ethnographic studies are used to highlight issues related to tourist representations and visual culture (such as postcards and brochures, film), different types of tourism – agrotourism and religious tourism- the study of material culture and food, perspectives and conceptualizations of nature, tradition, rurality, uses of tradition, cultural heritage etc.

Researching, analyzing and synthesizing data and information, with the use of the necessary technological means
Autonomous, self-motivated work
Cultivating respect for otherness and multiculturalism
Production of independent, creative and critical thinking
Demonstrating social, moral and professional responsibility and sensitivity in gender issues
Working in an international environment
Working in a multidisciplinary environment
Cultivating respect for the natural environment
Planning and management of projects
Working in groups

(3) SYLLABUS

The course focuses on the production of tourist representations as a complex

process, which involves local residents, foreign stakeholders and institutions. This production process often leads to a hegemonic version of identity, which –instead of being presented as multifaceted and heterogeneous- is a static, ahistorical and simplistic image of reality. At the same time, the course highlights the role of both tour guides and tourist discourse in influencing travel expectations and the ways destinations are experienced.

The course also facilitates an understanding of basic issues treated by anthropological research in the field of rural tourism: in which ways are rural areas commodified and consumed, what representations of rurality are produced and reproduced, what social and cultural changes are brought about in view of the intensification and expansion of capitalist relations of production accompanying the growth of tourism, how do rural residents, particularly farmers, interpret the relationship between agriculture-tourism-development and the preservations of resources?

Ethnographic case studies are examined in order to demonstrate how new opportunities arise in relation to the provision of qualitative tourist experiences in peripheral rural areas, which possess distinct cultural and environmental resources.

(4) TEACHING and LEARNING METHODS - EVALUATION

DELIVERY *Face-to-face, Distance learning, etc.*	Teaching in classroom
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY *Use of ICT in teaching, laboratory education, communication with students*	In the classroom, the teaching method involves the use of power point, other visual means, documentaries, as well as the internet. Students έχουν have have access to the eclass course site.

| **TEACHING METHODS**
The manner and methods of teaching are described in detail. Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.

The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS |

Activity	Semester workload
Lectures	40
Presentations of case studies (articles) in class with power point	40
Group presentations/exercises	30
Independent study	40
Final term paper	30
Course total	180

| **STUDENT PERFORMANCE EVALUATION**
Description of the evaluation procedure

Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, | The students are actively involved in the classroom with presentations and critical commentaries on articles. They also engaged in field exercises, which they carry out under the professor's guidance. They are evaluated on the basis of their oral participation and the final term paper, which they submit at the end of the semester. The topic the final paper is chosen by the student from a reservoir of suggested topics, following consultation with the professor. |

problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other *Specifically-defined evaluation criteria are given, and if and where they are accessible to students.*	

(5) ATTACHED BIBLIOGRAPHY

- Suggested bibliography:

Έρευνες για τον τουρισμό στην Ελλάδα και την Κύπρο: Ανθρωπολογικές Προσεγγίσεις(2002) Βασιλική Γαλανή-Μουτάφη, εκδ. Προπομπός

Οπτικός πολιτισμός και τουρισμός(2012) Χριστίνα Μπονάρου, εκδ. Παπαζήση.

- Related academic journals:

Annals of Tourism Research

Tourist Studies

Journal of Rural Studies

Sociologia Ruralis